

DIPLOMA/EXTENDED DIPLOMA, LEVEL 3

Travel & Tourism

**START DATE**

September 2024

DURATION

2 years

LEVEL

Level 3

STUDY MODE

Full-time

AWARDING BODY

NCFE

The UK is the seventh biggest tourism market in the world, worth over £70 billion to the country each year. More than two million people are employed in Travel and Tourism in the UK, so there are lots of opportunities for you to find a rewarding career in the industry either in this country or abroad.

Studying a Travel and Tourism course at Selby College will help you gain the knowledge and qualifications you need to start work in this exciting industry. Each year we have a selection of day trips and yearly residential for learners to experience industry insight.

Future Career and Earning Potentials:

Travel Agency Manager £20K-£40K

Travel Agent £14K-£40K

Tour Manager £16K-£30K

(Source: National Careers Service)

What will I study?

Some of the areas you will study include:

- UK and Worldwide Travel and Tourism Destinations,
- Overseas Resort Representatives,
- Customer Service,
- Marketing,
- Specialist Tourism and the Cruising Industry

What can I do after this course?

If you complete the course with an appropriate pass grade with maths and English, you can progress through the levels.

You could also enhance your CV by taking other qualifications related to the Travel and Tourism industry such as Basic First Aid or Essential Food Hygiene. Some students may wish to learn a new foreign language or improve on one already studied at school. Some students progress onto a Higher Education course, such as the HNC / HND in Tourism Management run through the Heart of Yorkshire Education Group.

Career Opportunities

Air Cabin Crew, Travel Agent, Hotel Receptionist, Tour Manager, Tourist Guide, Tourist Information Centre Assistant, Conference and Banqueting Assistant, Visitor Services Assistant in museums, theme parks and stately homes.

Students wishing to become overseas representatives or airline cabin crew should remember that there are often minimum age requirements (around 18-21 years) for these careers.

Entry requirements

Level 3 Certificate/Diploma

4 GCSEs at grade 9-4, including English and/or maths

OR

Level 2 qualification with Merit grade, plus Level 2/grade 9-4 English and/or maths

Level 3 Introductory Diploma/Extended Diploma

5 GCSEs at grade 9-4, including English and maths

OR

Level 2 qualification with Merit grade, plus Level 2/grade 9-4 in English and maths

Assessment

Assessments will also be varied to ensure you have every opportunity to demonstrate your knowledge. You may be assessed through practical tasks, short-answer questions, research tasks, written assignments, producing visual displays such as leaflets, observations of role-play.

Level 3 students may also undertake market research, case studies and investigations, presenting your findings in a variety of formats such as reports, brochures and presentations that you might find in working situations within the industry. Some units at all levels may be assessed by online tests.

Visit this course on our website: <https://www.selby.ac.uk/courses/travel-tourism-diplomaextended-diploma-level-3>

For further information please contact the college: <https://www.selby.ac.uk/contact>

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