

DIPLOMA, LEVEL 1

Introductory Diploma in Business

**START DATE**

September 2024

DURATION

1 year

LEVEL

Level 1

STUDY MODE

Full-time

AWARDING BODY

Pearson BTEC

This study programme is designed to provide an interesting introduction to the world of business. You will have the opportunity to develop a range of skills and techniques essential for successful performance in working life. You will develop the communication skills needed for working in the business sector.

Take your first steps towards a career in business with this full-time study programme taught by dedicated professionals.

Future Career and Earning Potentials: Business Adviser

£20K-£35K Business Analyst £30K-£70K Business Development Manager

£25K-£60K (Source: National Careers Service)

What will I study?

Four core units:

- Being Organised
- Developing a Personal Progression Plan
- Working with Others
- Researching a topic

Six optional units covering topics such as:

- Finding out about businesses in your area
- Organising a meeting
- Branding a Product
- Presenting a business idea
- Contributing to running an event
- Communicating with customers

What can I do after this course?

On completion with the appropriate pass and English and maths grades, you can progress through the levels. A range of higher education courses such as Foundation Degrees, Honours Degrees in Management and Business offered by the Heart of Yorkshire Education Group. Alternatively, there are opportunities for Apprenticeships in areas such as Accounting and Business Administration.

Career Opportunities

This study programme will provide opportunities for a wide range of business careers such as accounting technician, apprenticeships in marketing, human resources, event management, facilities officer, fundraiser, customer services officer or retail management.

Entry requirements

Minimum of 3 GCSE's at grade 9-1

Assessment

Assessments will also be varied to ensure you have every opportunity to demonstrate your knowledge. You may be assessed through practical tasks, short-answer questions, research tasks, written assignments, producing visual displays such as leaflets, observations of role-play.

Visit this course on our website: <https://www.selby.ac.uk/courses/introductory-diploma-in-business-diploma-level-1>

For further information please contact the college: <https://www.selby.ac.uk/contact>

This PDF file was generated on 04/03/2024 at 12:53pm.